

# DANIEL A. HOSHOR



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## PROFESSIONAL EXPERIENCE

### **MARCI LOCK ENTERPRISES (JAN. 2018 - Present) Content Production Lead, Digital Marketing**

Shot promotional video for luxury retreat, wrote sales copy for funnel and promotional materials, designed promotional materials (posters, affiliate images, memes), edited videos

### **HUMAN LONGEVITY PROJECT (FEB 2019 - Present) Marketing Specialist, Composer**

Supporting with Graphic Design & Branding for Social Media & Sales. Writing Email Copy & Sales Letters for Funnels. Upgrading Social Media with Direct Response focus. Writing Music.

### **INFLUEX (MAY. 2018 - AUG. 2018) Essence Expert, Project Manager**

Consulted with company clients to discover brand essence, and design aesthetic. Managed Design & Develop teams to create world-class, responsive websites for Business Influencers.

### **SEAN DOUGLAS STEWART (FEB. 2018 - APR. 2018) Media Production Team, Live Event Team**

Collaborated w/ influencer to produce event schedule + promotional materials for signature event Rock Your Gift, (t-shirts, posters, flyers, videos, press releases) optimizing Keynote slide deck.

### **DALLAS MICHAEL CYR (NOV. 2017 - AUG 2018) Director of Marketing and Media**

Rebranded online presence, managed sales funnels + free offers, edited YouTube videos, created speaker reel, speaker sheet, memes, wrote email copy, supported program launch

### **STILL IN MOTION INC. (DEC 2016 - AUG 2017) Digital Marketing Specialist, Sound Supervisor**

Performed Business Development and Digital Marketing. (Lead Generation, Social Media, SEO, Phonecalls, Copywriting) Handled all Sound Design & Music (Editing SFX/Music, Composing, Final Mix) for VFX shorts.

### **GULFSTREAM AEROSPACE (2015) Head of Production Team, Sound Supervisor, Composer**

Worked with team to script, storyboard and shoot promotional videos. Designed Sounds for aeronautical interior-design iPad app. Composed 3D soundscape for immersive VR experience.

## EDUCATION

### **SAVANNAH COLLEGE OF ART AND DESIGN, B.F.A. SOUND DESIGN**

SAVANNAH, GA, GRADUATED JUNE 2017

## TECHNICAL SKILLS

### **DIGITAL CONTENT CREATION** – Exceptionally talented in creating promotional materials for campaign use

Branding, Graphic design, Video Editing, Motion Graphics, Web Design, Music Production (Graphics, Logos, Banners, Memes, Videos, VSLs, Logo-stings, Branded funnels, Theme songs)

### **COMPOSITION & POST-PRODUCTION SOUND** – Competent in full range of Sound Design

Music editing, Music production, Professional audio for videos, Dialogue recording for video, VSLs, Sound Effects editing, Audio branding, Theme Songs for influencers, making videos sound pro

### **DIRECT RESPONSE MARKETING** – Active student of Digital Marketing, Copywriting, Sales

Sales funnels, email copy, branding for influencers, coaches, experts, creating VSLs, writing copy for social media, (Clickfunnels, Aweber, Convert Kit, Wordpress,)

## SOFTWARE

### **CREATIVE CLOUD**

Photoshop

Illustrator

After Effects

Premiere

### **DIGITAL MARKETING**

Clickfunnels

Wordpress

Convert Kit

Aweber

Lead Pages

